



An advocacy organization focused on Tobacco Harm Reduction through the use of electronic cigarettes

2017 Membership

A new year is approaching fast. The VSFA would like to thank all of the industry and consumer members that helped support us through our first year. We are entering a new year and will be facing many challenges.

Your continued support is detrimental to the survival of the vaping community.

Local Support

If there is a will there is a way. Don't give up, keep trying is the best thing to do. Don't give up on your chance to improve your health and those around you. Do not forget, being a member gives you a 15% discount to any shop that is an industry member. Not sure if your shop is a member? Ask them and let us know.

Vaping Etiquette

Be aware of others while vaping because you represent an entire community that fights every day to protect vapers' rights.



Politics Aside...

Here we are, just a few days away from electing our next president, it's important to know where the VSFA has been in the past few months. The VSFA has sponsored a few events to show our support to our local politicians.

In September, we were a sponsor of the 2016 Senate Republican Caucus Retreat held in Charlottesville, Virginia. In October, Lake Anna Vapes, our newest industry member, hosted a town meeting with Congressman Dave Brat. There were several VSFA members





Meet Steve Baril

We had a Board/Membership Committee meeting on October 1, 2016 where the board voted unanimously to secure Steve Baril, and his firm KVCF, again this year as our lobbyist.

This past year with Steve as our lobbyist we had a 100% success rate defeating bills or getting them withdrawn.

With Steve's guidance we have garnered a lot of awareness for the VSFA and our cause through sponsoring 3 big political events. Steve also helped us develop relationships with our legislators through our legislative day on the hill and Steve's persistent networking.

We are also sponsoring a couple of fund raisers for some of the legislators that we're key players in helping us defeat some of the bills this past legislative session.

The VSFA looks forward to continued success with Steve as our lobbyist for the upcoming legislative session!

and consumers that attended which helped gain the congressman's support. We also sponsored a breakfast with Senator Amanda Chase. During the event, we were able to introduce new lobbyists to the VSFA and inform them on the fight that the industry faces. In speaking with Senator Chase, we were able to bring issues the industry faces to life.

We have some difficult times ahead of us, both as an industry and consumers. The battle against the new deemed FDA regulations have only just begun. It is important for us, as a community, to let our local representatives know how we are being effected by the regulations. It has been since August that we have seen the changes in the shops we call home. The shops we call family, are being forced to hold back their knowledge and not be able to continue the expansion of the industry as a whole.

The VSFA stands behind the consumer and stands behind the industry to fight for our right to vape. The VSFA stands behind Virginia and with our alliance with the Vapor Technology Association (VTA), we also have a voice on Capitol Hill.

On June 14th and 15th, the VSFA had several members and board members that attended the VTA conference in DC. The meeting was a huge success and we were able to talk to almost every



representative and senator for the state of Virginia to discuss the newly released FDA Deeming Regulations. Knowledge is key and with the help of the VTA, we were able to spread our knowledge.

Local Advocacy from a Virginian Local

In October this year, Chris shaved his beard for advocacy and you know what? His efforts have raised over \$200 to be donated to the VSFA. So, from the bottom of our hearts, Thank you Chris for not giving up and standing for your, our rights to vape.



Additional Information

Not sure where to start? That's ok, we are here to guide you.

Additional Resources

[Virginia Smoke Free Association](#)

[Vapor Technology Association \(VTA\)](#)

[American Vaping Association](#)

[Consumer Advocates for Smoke Free Alternative Assoc. \(CASAA\)](#)