



Virginia Smoke Free Association Industry Member Benefits

The VSFA is a 501(c) (6) trade association organized for the purpose of business advocacy and lobbying on behalf of the vaping industry.

Annual Benefits Include, but not limited to:

State Representation with a proven track record:

- Registered and experienced state legislative relations team working on behalf of the vaping industry for the 2016 - 2018 General Assembly sessions:
 - Worked at the General Assembly to build relationships with our representatives.
 - Represented VSFA at several high profile events annually to build relationships and raise awareness of the association.
 - Organized a VSFA “Legislative Day” each year for our members. Through these events the VSFA has met with over 40 different legislators to build relationships and educate them on our industry.
 - Successfully lobbied the General Assembly to have 1 bill withdrawn, 1 bill stricken and 4 bills killed over the past 3 years. All of these bills could have drastically impacted our Industry.
 - Legislative updates to keep you up-to-date on exactly what our legislative relations team accomplished during each legislative session.
- Subsequent responses to legislators about FDA regulatory matters and scientific studies.
- The presence of members’ company logo on the VSFA website showing the public and your customers that you are an advocate for the vaping industry and also builds awareness for your company.
- Calls to actions whenever necessary.

National Representation:

VSFA is a member of the Vapor Technology Association (VTA), which allows every member of VSFA to be a member of VTA and have a voice at the national level.

- An experienced lobbyist on Capitol Hill and before the Executive Branch and federal agencies.
- Coordination with VSFA’s state lobbyists to combine both state and federal lobbying efforts.
- Access to professional public affairs team to combat hostile media and promote the benefits of vapor technology.
- Up to the minute emails for ongoing issues as well as Calls-to-Action notifications.
- Access to regulatory guidance from FDA experts.

- Access to a full slate of persuasive and informative position papers that can be tailored for legislators, regulators and media.
- Training for members to participate in “Capitol Hill Days” and visits with members of Congress.
- Regular membership updates on developments on the Hill and in other state capitals.
- Access to national conferences and regional workshops to educate, inform, and unify the industry.

You also get access to:

- Educational tools, webinar’s and training sessions on issues such as the upcoming Training on the Nicotine Environmental Waste Process.
- Vape friendly merchant service providers.
- 25% Discount on We Card training.
- Discounts from multiple e-liquid companies and distributors. If you utilize these member to member discounts, the savings could more than cover your dues.

Assistance with the FDA’s deeming regulations:

We work together to inform our members about issues pertaining to the deeming FDA regulations.